



# Public Policy and Capitol Hill Circuits

NewMediaWire delivers your public affairs messages to all the right people – at the right time

## Two targeted options serve your distribution needs

Whether you want your public policy, political and government-issues news delivered to policymakers, influencers and public policy-focused journalists across the country or just to Washington DC lawmakers, NewMediaWire's comprehensive Capitol Hill and Public Policy Circuits have you covered.

### CAPITOL HILL CIRCUIT

Choose NewMediaWire's targeted Capitol Hill Circuit if your focus is on Washington DC policymakers. Your communications are delivered to individual lawmakers spanning every U.S. Senate and House of Representative committee. As a bonus, your news reaches industry-specific trade media in the US and abroad at no extra charge.

- U.S. Senate – All 24 committees

- U.S. House of Representatives – All 26 committees

- 6,000 industry-specific trade magazines, business journals and websites

### PUBLIC POLICY CIRCUIT

If you want to reach Washington DC policy makers *plus* national news bureaus and the general public, choose NewMediaWire's expanded Public Policy Circuit. Your news is delivered through real-time, full-text feeds via the AP satellite network, Internet FTP and news syndicates, as well as personalized email.

- All US Senate and House Committees

- 6,000 industry-specific trade publications

- The Washington Press Corps

- Washington DC news bureaus in the National Press Building

- Washington DC bureaus of national and international media outlets

- Public policy journalists and analysts at influential US newspapers and broadcast outlets

- Public policy journalists at newspapers and broadcast outlets in state capitols and major US cities

### Get Your News

#### Noticed and Remembered

Capture the attention of today's web-savvy lawmakers, influencers and journalists:

- Embed photos and video right into your press releases and distribute them into newsrooms and throughout the Internet

- Add links to audio, video, websites and documents to support your messages

- Drive web traffic and maximize online visibility by activating live hyperlinks and automating search engine optimization for every press release you post

- Tap into the blogosphere with Technorati tags to reach blogs, articles, Web sites and other online destinations where your news becomes interactive and viral

## NewMediaWire Capitol Hill and Public Policy Circuit Distribution Points

### US House of Representatives Committees

Agriculture  
Appropriations  
Armed Services  
Budget  
Education and Labor  
Energy and Commerce  
Ethics  
Financial Services  
Foreign Affairs  
Homeland Security  
House Administration  
Intelligence  
International Relations  
Judiciary  
Natural Resources  
Oversight and Government Reform  
Printing  
Rules  
Science and Technology  
Small Business  
Standards of Official Conduct  
Taxation  
Transportation and Infrastructure  
Veterans' Affairs  
Ways and Means  
Preparation for and Response to Hurricane

### US Senate Committees

Aging  
Agriculture, Nutrition, and Forestry  
Appropriations  
Armed Services  
Banking, Housing, and Urban Affairs  
Budget  
Commerce, Science, and Transportation  
Economics  
Energy and Natural Resources  
Environment and Public Works  
Ethics  
Finance  
Foreign Relations  
Health, Education, Labor, and Pensions  
Homeland Security & Governmental Affairs  
Indian Affairs  
Intelligence  
Judiciary  
Library  
Printing  
Rules and Administration  
Small Business and Entrepreneurship  
Taxation  
Veterans' Affairs

### Trade Categories

Aerospace and Defense  
Aircraft  
Electronics and Communications  
Land Vehicles  
Marinecraft  
Space Weapons  
Agriculture  
Equipment and Supplies  
Farming  
Forestry  
Livestock  
Automotive  
Cars  
Motorcycles  
Other Passenger Vehicles  
Parts and Accessories  
Repair and Restoration  
Trucks  
Chemicals  
Commodity Chemicals  
Petrochemicals  
Plastics and Fibers  
Specialty Chemicals  
Wholesalers and Distributors

### Trade Categories (continued)

Computers and Software  
Hardware  
Internet  
Networking  
Peripherals  
Software  
Education and Training  
Education Aids and Products  
Schools and Courses  
Training  
Electronics and Semiconductors  
Electronic Components  
Electronic Design Automation  
Microelectronics and Nanotechnology  
Optical Components  
RF/Microwave Components  
Semiconductors  
Testing  
Energy and Utilities  
Alternative Energy  
Coal  
Equipment  
Nuclear  
Oil and Gas  
Pipelines  
Utilities  
Environment  
Air Pollution Control  
Hazardous Materials Management  
Natural Resource Management  
Regulations and Law  
Waste Management  
Financial Services  
Commercial and Investment Banking  
Insurance  
Investment Opinion  
Investment Services and Trading  
Personal Finance  
Retail Banking  
Venture Capital  
Food and Beverage  
Beverages  
Dairy Food  
Ingredients  
Packaging and Processing  
Retailers  
Vending  
Government  
International  
Local  
National  
Homeland Security  
State  
Lifestyle and Leisure  
Family  
Fashion  
Home and Garden  
Personal Care / Fitness  
Recreation  
Religion  
Toys and Hobbies  
Women's Interest  
Manufacturing and Production  
Forest and Paper Products  
Machinery and Tools  
Mining and Metals  
Packaging and Containers  
Textiles  
Media and Entertainment  
Art  
Books and Publishing  
Information Services  
Movies  
Music and Radio  
Television  
Video Games

### Trade Categories (continued)

Medical and Healthcare  
Alternative  
Dentistry  
Facilities and Providers  
Health and Nutrition  
Healthcare  
Medical Devices  
Mental Health  
Nursing  
Surgery and Treatments  
Pharmaceuticals and Biotech  
Biotech  
Drugs  
Equipment and Supplies  
Trials  
Professional Services  
Accounting, Audit and Tax  
Advertising, PR and Marketing Associations  
Consulting  
Engineering  
Human Resources  
Investor Relations  
Legal  
Non Profits  
Other Professional Services  
Purchasing  
Real Estate and Construction  
Commercial Real Estate  
Construction  
Residential Real Estate  
Retail  
Apparel  
Appliances  
Consumer Electronics  
Consumer Interest  
Cosmetics and Accessories  
E-Commerce  
Furniture and Furnishings  
Supermarkets  
Sports  
Competitions and Venues  
Equipment and Accessories  
Individuals and Teams  
Telecom  
Cable and Satellite Services  
Networking  
Telecommunication Equipment  
Telecommunication Services  
Wireless  
Transportation and Logistics  
Air Freight  
Maritime  
Public Transportation  
Railroads and Intermodal  
Trucking  
Travel and Hospitality  
Airlines  
Casinos/Gambling  
Cruises

### Newspapers and Syndicates

In all major and influential US cities and metropolitan areas

### Broadcast Outlets

Television and radio stations in all major US cities and metropolitan areas

### Newswires and Online Providers

AOL  
Bloomberg. L.P  
Dow Jones  
Factiva  
Google  
MSN MoneyCentral  
Reuters 3000Xtra  
Reuters.com  
ThomsonONE/ILX  
Yahoo!

**Note: This is a partial listing of distribution points. Please contact your NewMediaWire representative at 310.492.4001.**