

2015 NewMediaWire Holiday Features Calendar

Get creative. Take advantage of NewMediaWire's Holiday Features Calendar and see how you can present your product or service in a way that leverages the holidays and other special events during the year.

Your holiday-centric news reaches the right journalists, editors, publishers and other content creators in newspapers, newsletters, magazines, websites and trades across North America – right when they need it. This increases its chances for snagging the spotlight.

NewMediaWire's Holiday Features is a roundup of national holidays and recognized special events throughout the year and is appropriate for special sections and for general use. Your news will appeal to both traditional and social media audiences, raising your brand visibility far and wide.

January 2015

Due at NewMediaWire	Transmission Dates	Topics
2-January	5-January	Groundhog Day
6-January	8-January	Black History Month
9-January	12-January	Valentine's Day
14-January	16-January	President's Day
19-January	21-January	Mardi Gras
20-January	22-January	Ash Wednesday
21-January	23-January	Chinese New Year

February 2015

Due at NewMediaWire	Transmission Dates	Topics
10-February	12-February	St. Patrick's Day

March 2015

Due at NewMediaWire	Transmission Dates	Topics
3-March	5-March	Taxes
9-March	11-March	Passover & Easter
10-March	12-March	Earth Day

April 2015

Due at NewMediaWire	Transmission Dates	Topics
31-March	2-April	Weddings 2015
6-April	8-April	Cinco de Mayo
15-April	17-April	Victoria Day (Canada)
17-April	20-April	Memorial Day
21-April	23-April	Mother's Day

May 2015

Due at NewMediaWire	Transmission Dates	Topics
1-May	4-May	Summer 2015
6-May	8-May	Father's Day
13-May	15-May	Flag Day

June 2015

Due at NewMediaWire	Transmission Dates	Topics
1-June	3-June	Fourth of July
2-June	4-June	Canada Day
24-June	26-June	Weddings 2015

July 2015

Due at NewMediaWire	Transmission Dates	Topics
3-July	6-July	Civic/Provincial Day
29-July	31-July	Back to School

August 2015

Due at NewMediaWire	Transmission Dates	Topics
7-August	10-August	Labor Day
12-August	14-August	Grandparent's Day
14-August	17-August	Fall 2015
17-August	19-August	Rosh Hashanah

September 2015

Due at NewMediaWire	Transmission Dates	Topics
1-September	3-September	Thanksgiving – Canada
10-September	12-September	Columbus Day / Thanksgiving (Canada)
28-September	30-September	Halloween

October 2015

Due at NewMediaWire	Transmission Dates	Topics
2-October	5-October	Holiday Gift Guide
5-October	7-October	Election Day
9-October	13-October	Thanksgiving (US)
14-October	16-October	Veterans Remembrance Day
23-October	26-October	Black Friday

November 2015

Due at NewMediaWire	Transmission Dates	Topics
2-November	4-November	Holiday Gift Guide
4-November	6-November	Holiday-Online Shopper
9-November	11-November	Hanukkah
17-November	19-November	Winter 2015
18-November	20-November	Holiday Gift Guide – Toys
23-November	25-November	Kwanzaa
30-November	2-December	New Year's Eve

December 2015

Due at NewMediaWire	Transmission Dates	Topics
1-December	3-December	Holiday – Last Minute
7-December	9-December	New Year's 2016
14-December	16-December	Martin Luther King Jr. Day