

January 2015

Due at NewMediaWire	Transmission Dates	Topics
5-January	7-January	Children/Family
6-January	8-January	Black History Month
7-January	9-January	Sports/Seasonal – Superbowl
9-January	12-January	Valentine's Day
12-January	14-January	Business/Personal Finance
13-January	15-January	Education
14-January	16-January	Health/Fitness/Wellness
16-January	20-January	Entertainment/Events/Culture
23-January	26-January	Technology
26-January	28-January	Automotive
27-January	29-January	Home & Garden
28-January	30-January	Weddings 2015

February 2015

Due at NewMediaWire	Transmission Dates	Topics
30-January	2-February	Seniors
2-February	4-February	Philanthropy/Volunteerism
3-February	5-February	Religion & Spirituality
4-February	6-February	March Madness
6-February	9-February	Spring 2015
9-February	11-February	Travel/Leisure
10-February	12-February	St. Patrick's Day
11-February	13-February	Pets
13-February	17-February	Children/Family
17-February	19-February	Education
18-February	20-February	Food & Beverage
20-February	23-February	Technology
23-February	25-February	Automotive
24-February	26-February	Beauty/Fashion
25-February	27-February	Real Estate

DAILY FEATURES

Standard Holidays	
Date	Topic
1-January	News Year's Day
19-January	Martin Luther King Jr. Day
Daily Holidays	
Date	Topic
6-January	Epiphany
15-January	Humanitarian Day
21-January	National Hug Day
27-January	National Compliment Day
Weekly Holidays	
Date	Topic
1-January	New Year's Resolution Week
2-January	National Vacation Awareness Week
3-January	Healthy Weight Week
4-January	World Leprosy Week
Monthly Holidays	
Cervical Health Awareness Month	Get Organized Month
International Quality of Life Month	Teen Driving Awareness Month

DAILY FEATURES

Standard Holidays	
Date	Topic
1-February	Super Bowl Sunday
2-February	Groundhog Day
12-February	Lincoln's Birthday
14-February	St. Valentine's Day
16-February	President's Day
Daily Holidays	
Date	Topic
4-February	World Cancer Day
9-February	National Stop Bullying Day
13-February	Employee Legal Awareness Day
24-February	Museum Advocacy Day
Weekly Holidays	
Date	Topic
1-February	Women's Heart Week
2-February	Congenital Heart Defect Awareness Week
3-February	National Justice for Animals Week
4-February	National Entrepreneurship Week
Monthly Holidays	
Black History Month	National Parent Leadership Month
American Heart Month	National Time Management Month

March 2015

Due at NewMediaWire	Transmission Dates	Topics
2-March	4-March	Career/Professional Development
3-March	5-March	Taxes
4-March	6-March	Children/Family
6-March	9-March	Travel/Leisure
9-March	11-March	Passover & Easter
10-March	12-March	Earth Day
11-March	13-March	Entertainment/Events/Culture
13-March	16-March	Women's Interest
16-March	18-March	Real Estate
17-March	19-March	Business/Personal Finance
18-March	20-March	Health/Fitness/Wellness
20-March	23-March	Sports/Seasonal
23-March	25-March	Real Estate
24-March	26-March	Beauty/Fashion
25-March	27-March	Automotive
27-March	30-March	Religion & Spirituality

DAILY FEATURES

Standard Holidays

Date	Topic
5-March	Purim
8-March	Daylight Savings Begins
17-March	St. Patrick's Day
20-March	Spring Begins

Daily Holidays

Date	Topic
2-March	Read Across America Day
10-March	Women & Girls HIV/AIDS Awareness Day
15-March	Ides of March
22-March	World Water Day

Weekly Holidays

Date	Topic
1-March	National Sleep Awareness Week
2-March	Universal Women's Week
3-March	National Chocolate Week
4-March	National Cleaning Week

Monthly Holidays

National Nutrition Month	Spiritual Wellness Month
Deaf History Month	Multiple Sclerosis Education & Awareness Week

April 2015

Due at NewMediaWire	Transmission Dates	Topics
30-March	1-April	Health/Fitness/Wellness
31-March	2-April	Weddings 2015
1-April	3-April	Home & Garden
3-April	6-April	Education
7-April	9-April	Technology
14-April	16-April	Pets
15-April	17-April	Victoria Day (Canada)
17-April	20-April	Memorial Day
20-April	22-April	Food & Beverage
21-April	23-April	Mother's Day
24-April	27-April	Business/Personal Finance
27-April	29-April	Career/Professional Development
28-April	30-April	Beauty/Fashion

DAILY FEATURES

Standard Holidays

Date	Topic
1-April	April Fool's Day
3-April	Good Friday
4-April	First Day of Passover
5-April	Easter
11-April	Last Day of Passover

Daily Holidays

Date	Topic
2-April	World Autism Day
11-April	National Pet Day
15-April	World Art Day
22-April	Earth Day

Weekly Holidays

Date	Topic
1-April	Medication Safety Week
2-April	National Volunteer Week
3-April	National Environmental Education Week
4-April	National Dance Week

Monthly Holidays

Alcohol Awareness Month	Financial Literacy Month
Celebrate Diversity Month	Stress Awareness Month

May 2015

Due at NewMediaWire	Transmission Dates	Topics
29-April	1-May	Real Estate
1-May	4-May	Summer 2015
5-May	7-May	Women's Interest
6-May	8-May	Father's Day
8-May	11-May	Beauty/Fashion
11-May	13-May	Food & Beverage
12-May	14-May	Travel/Leisure
13-May	15-May	Children/Family
19-May	21-May	Entertainment/Events/Culture
20-May	22-May	Canada Day
26-May	28-May	Home & Garden

June 2015

Due at NewMediaWire	Transmission Dates	Topics
1-June	3-June	Fourth of July
2-June	4-June	Religion & Spirituality
3-June	5-June	Sports/Seasonal
5-June	8-June	Automotive
8-June	10-June	Health/Fitness/Wellness
9-June	11-June	Business/Personal Finance
12-June	15-June	Technology
15-June	17-June	Pets
16-June	18-June	Education
17-June	19-June	Philanthropy/Volunteerism
19-June	22-June	Seniors
22-June	24-June	Environment
23-June	25-June	Beauty/Fashion
24-June	26-June	Weddings 2015
26-June	29-June	Real Estate

DAILY FEATURES

Standard Holidays	
Date	Topic
5-May	Cinco de Mayo
10-May	Mother's Day
18-May	Victoria Day (Canada)
25-May	Memorial Day

Daily Holidays	
Date	Topic
3-May	World Press Freedom Day
8-May	National Children's Mental Health Day
17-May	World Telecommunications Day
27-May	National Senior Health & Fitness Day

Weekly Holidays	
Date	Topic
1-May	National Anxiety & Depression Awareness Week
2-May	National Wildflower Week
3-May	World Trade Week
4-May	National Hurricane Preparedness Week

Monthly Holidays	
ALS Awareness Month	National Family Month
Clean Air Month	National Pet Month

DAILY FEATURES

Standard Holidays	
Date	Topic
14-June	Flag Day
18-June	Ramadan Begins
21-June	Father's Day
21-June	Summer Begins

Daily Holidays	
Date	Topic
5-June	World Environment Day
6-June	D-Day
15-June	Worldwide Day of Giving
24-June	St. Jean Baptiste Day

Weekly Holidays	
Date	Topic
1-June	National Business Etiquette Week
2-June	Automotive Service Professionals Week
3-June	Universal Father's Week
4-June	National Prevention of Eye Injuries Week

Monthly Holidays	
Children's Awareness Month	National Candy Month
International Men's Month	Professional Wellness Month

July 2015

Due at NewMediaWire	Transmission Dates	Topics
30-June	2-July	Women's Interest
6-July	8-July	Home & Garden
7-July	9-July	Career/Professional Development
8-July	10-July	Education/Back to School
10-July	13-July	Religion & Spirituality
14-July	16-July	Food & Beverage
15-July	17-July	Business/Personal Finance
17-July	20-July	Real Estate
20-July	22-July	Education/Back to School
21-July	23-July	Automotive
22-July	24-July	Health/Fitness/Wellness
24-July	27-July	Sports/Seasonal
27-July	29-July	Travel/Leisure

August 2015

Due at NewMediaWire	Transmission Dates	Topics
30-July	4-August	Entertainment/Events/Culture
4-July	6-August	Beauty/Fashion
5-August	7-August	Seniors
7-August	10-August	Education/Back to School
10-August	12-August	Pets
11-August	13-August	Hispanic Heritage
14-August	17-August	World Series
18-August	20-August	Fall 2015
19-August	21-August	Children/Family
21-August	24-August	Food & Beverage
24-August	26-August	Entertainment/Events/Culture
25-August	27-August	Pets
26-August	28-August	Business/Personal Finance

DAILY FEATURES

Standard Holidays	
Date	Topic
1-July	Canada Day
4-July	Independence Day
26-July	Parents' Day
Daily Holidays	
Date	Topic
6-July	World Kiss Day
13-July	National French Fries Day
20-July	National Space Exploration Day
30-July	Friendship Day
Weekly Holidays	
Date	Topic
4-July	Freedom Week
9-July	Comic Con International
15-July	National Baby Food Week
19-July	National Zoo Keepers Week
Monthly Holidays	
National Grilling Month	National Ice Cream Month
Social Wellness Month	Tour de France Month

DAILY FEATURES

Standard Holidays	
Date	Topic
3-August	Civic/Provincial Day
Daily Holidays	
Date	Topic
7-August	International Beer Day
14-August	Worldwide Art Day
15-August	National Relaxation Day
21-August	Senior Citizen's Day
Weekly Holidays	
Date	Topic
2-August	National Fraud Awareness Week
10-August	Elvis Week
15-August	National Aviation Week
25-August	Be Kind to Humankind Week
Monthly Holidays	
American Adventures Month	Children's Eye Health & Safety Month
Motor Sports Awareness Month	National Water Quality Month

September 2015

Due at NewMediaWire	Transmission Dates	Topics
1-September	3-September	Thanksgiving – Canada
2-September	4-September	Technology
4-September	8-September	Pets
8-September	10-September	Home & Garden
9-September	11-September	Beauty/Fashion
11-September	14-September	Health/Fitness/Wellness
14-September	16-September	Entertainment/Events/Culture
15-September	17-September	Philanthropy/Volunteerism
16-September	18-September	Automotive
18-September	21-September	Career/Professional Development
21-September	23-September	Real Estate
22-September	24-September	Travel/Leisure
23-September	25-September	Food & Beverage

DAILY FEATURES

Standard Holidays	
Date	Topic
7-September	Labor Day
13-September	National Grandparents Day
14-September	Rosh Hashanah
23-September	Autumn Begins

Daily Holidays	
Date	Topic
8-September	International Literacy Day
18-September	Constitution Day
21-September	International Day of Peace
28-September	National Good Neighbor Day

Weekly Holidays	
Date	Topic
1-September	International Enthusiasm Week
7-September	Substitute Teacher Appreciation Week
14-September	Health Information and Technology Week
20-September	National Dog Week

Monthly Holidays	
World Leukemia & Lymphoma Awareness Month	National Hispanic Heritage Month
International Strategic Thinking Month	National Sickle Cell Month

October 2015

Due at NewMediaWire	Transmission Dates	Topics
30-September	2-October	Entertainment/Events/Culture
2-October	5-October	Holiday Gift Guide
6-October	8-October	Career/Professional Development
7-October	9-October	Real Estate
9-October	13-October	Thanksgiving (US)
13-October	15-October	Business/Personal Finance
14-October	16-October	Veterans Remembrance
16-October	19-October	Technology
19-October	21-October	Travel/Leisure
20-October	22-October	Women's Interest
21-October	23-October	Sports
23-October	26-October	Black Friday
26-October	28-October	Education
27-October	29-October	Automotive
28-October	30-October	Beauty/Fashion

DAILY FEATURES

Standard Holidays	
Date	Topic
12-October	Columbus Day / Thanksgiving (Canada)
31-October	Halloween

Daily Holidays	
Date	Topic
2-October	World Smile Day
5-October	World Teacher's Day
10-October	Universal Music Day
16-October	Boss's Day

Weekly Holidays	
Date	Topic
4-October	World Space Week
11-October	National Food Bank Week
18-October	National Chemistry Week
25-October	International Magic Week

Monthly Holidays	
Adopt a Shelter Dog Month	International Walk to School Month
National Domestic Violence Awareness Month	National Book Month

November 2015

Due at NewMediaWire	Transmission Dates	Topics
2-November	4-November	Holiday Gift Guide
3-November	5-November	Entertainment/Events/Culture
4-November	6-November	Holiday-Online Shopper
6-November	9-November	Beauty/Fashion
10-November	12-November	Technology
11-November	13-November	Automotive
13-November	16-November	Home & Garden
16-November	18-November	Philanthropy/Volunteerism
17-November	19-November	Winter 2014
18-November	20-November	Holiday Gift Guide – Toys
20-November	23-November	Religion & Spirituality

December 2015

Due at NewMediaWire	Transmission Dates	Topics
1-December	3-December	Holiday – Last Minute
2-December	4-December	Business/Personal Finance
4-December	7-December	Health/Fitness/Wellness
7-December	9-December	New Year's 2016
8-December	10-December	Food & Beverage
9-December	11-December	Technology
11-December	14-December	Travel/Leisure
14-December	16-December	Women's Interest
15-December	17-December	Automotive
16-December	18-December	Entertainment/Events/Culture
18-December	21-December	Sports/Seasonal
21-December	23-December	Real Estate
28-December	30-December	Children/Family

DAILY FEATURES

Standard Holidays	
Date	Topic
1-November	Daylight Savings Ends
3-November	Election Day
11-November	Veterans' Day
11-November	Remembrance Day
26-November	Thanksgiving

Daily Holidays	
Date	Topic
1-November	World Vegan Day
2-November	All Souls Day
21-November	World Television Day
27-November	Black Friday

Weekly Holidays	
Date	Topic
1-November	World Communication Week
9-November	World Kindness Week
16-November	American Education Week
22-November	National Family Week

Monthly Holidays	
Date	Topic
November	National Family Caregivers Month
National Diabetes Month	National Family Literacy Month

DAILY FEATURES

Standard Holidays	
Date	Topic
7-December	Hanukkah Begins
22-December	Winter Begins
24-December	Christmas Eve
25-December	Christmas Day
26-December	Kwanzaa
31-December	New Year's Eve

Daily Holidays	
Date	Topic
4-December	National Cookie Day
4-December	National Salesperson Day
21-December	World Peace Day
26-December	Boxing Day

Weekly Holidays	
Date	Topic
7-December	Chanukah
10-December	Human Rights Week
13-December	Gluten-Free Baking Week
25-December	It's About Time Week

Monthly Holidays	
Date	Topic
World AIDS Month	Universal Human Rights Month
National Write A Business Plan Month	Spiritual Literacy Month